

FOUNDATION

Corporate Partners 2024

> Membership and Benefits

Imagine a child robbed of the simple joys of movement, a teen unable to play sports, or a young adult struggling with daily tasks — all due to a debilitating illness called juvenile myositis.

But there's a future where these children can play, these teens can compete, and these young adults can thrive.

Cure JM's Corporate Partners are making that future possible.

## Together, We Are Making a Difference

Cure JM is a network of families and volunteers. In 20 years, Cure JM has:

- **Connected and supported** 3,000+ highly-engaged and enthusiastic families and patients
- **Created the Cure JM Clinical Care Network** with 33 leading Children's Hospitals (and growing)
- Established 20 chapters
- Invested over \$25 million in research and collaboration
- Funded more than 212 research studies to improve treatment and care for patients
- Advanced 10 clinical trials
- Given hope to children and young adults, so they can dream of a better life and a cure!



## Imagine a future free from Juvenile Myositis. Make it a reality.

**Cure JM Corporate Partners** play a vital role in advancing research and care for children impacted by this debilitating disease.

**Join us and make a tangible difference** — for children right in your own communities.

"I have never met a group of researchers, families, and friends more passionate and committed to their mission than the Cure JM community."

David J. Chang, MD, MPH, FACR Chief Medical Officer, Cabaletta Bio







## **Corporate Partners Membership Levels**

Platinum Level	\$50,000
Gold Level	\$25,000
Silver Level	\$10,000
Bronze Level	\$5,000

Your support enables us to offer resources, education, and research to our community of families. Thank you for helping us ensure a bright future for all children diagnosed with juvenile dermatomyositis. To enjoy the full benefits of membership, please submit your commitments by August 1, 2024. Final payments are due by September 30, 2024. Membership benefits will not be activated until payment has been received.



\$50,000 Platinum	<ul> <li>In addition to all the benefits of a Gold Partnership, you'll receive:</li> <li>A Hero Video to Showcase Your Impact. A captivating video with your brand, showcasing the difference you're making in the lives of children. Includes video and 5 social cuts.</li> <li>A featured article in our 2024 Impact Report. We'll show our supporters worldwide how your company's support is improving the lives of JM patients and their families. To be published October 1, 2024.</li> <li>Share the stories of hope you've created for children.</li> </ul>
\$25,000 Gold	<ul> <li>In addition to all the benefits of a Silver Partnership, you'll receive:</li> <li>Share Your Impact: Speak at Key Events <ul> <li>Deliver a powerful message at the Cure JM Family Conference (June 26-29, 2025) at the Hyatt Lodge in Oak Brook, IL.</li> <li>Be a National Presenting Walk Sponsor. Opportunity to speak at Cure JM walks held nationwide in partnership with prestigious local hospitals.</li> <li>Speaking opportunity at Cure JM's Medical Symposium (includes prominent logo placement on enduring Cure JM content).</li> </ul> </li> <li>Grow your visibility as a premier community partner.</li> </ul>
\$10,000 Silver	<ul> <li>In addition to all the benefits of a Bronze Partnership, you'll receive:</li> <li>Prominent Speaking Opportunity at a Cure JM Virtual Town Hall: Engage directly with Cure JM families, clinicians, and researchers.</li> <li>Leave a Lasting Impression: Gain prominent logo placement on all live and recorded materials associated with the Virtual Town Hall.</li> <li>National Walk Sponsor Recognition: Be recognized as a dedicated National Walk Sponsor, raising awareness of your compassion for children nationwide.</li> <li>Connect directly with the Cure JM community and make a significant impact.</li> </ul>
\$5,000 Bronze	<ul> <li>Make a lasting impression and connect with a dedicated audience:</li> <li>Be Seen Nationwide: Your logo will be prominently featured with a live link across a variety of Cure JM platforms, reaching a vast and engaged community of over 900,000 individuals annually.</li> <li>Reach Healthcare Professionals: Showcase your brand to medical professionals and researchers through your logo placement in our quarterly Medical News and Medical Summit events.</li> <li>Leave a Lasting Legacy: Your logo will be featured on live content and enduring materials, ensuring long term brand recognition.</li> </ul>

• Leave a Lasting Legacy: Your logo will be featured on live content and enduring materials, ensuring long-term brand recognition. Stand with Us: Elevate Your Brand while Giving Children Hope. "I have had the privilege of working alongside the research team and patients at Cure JM, whose tireless efforts are making significant contributions to the landscape of myositis research."

Jeffrey A. Dvergsten, MD Co-Director of Cure JM Center of Excellence at Duke Children's Hospital and Director, Cure JM's Global Medical Symposium



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